

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 156537 / 3		<u>Alt Order #</u> 08356737
<u>Product</u> CLINTON 4 PRES 10/18		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 5290
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219	<u>Advertiser Ref</u> 7979	

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/18/16	10/24/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$350.00					
2	WHIO	10/18/16	10/24/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$550.00					
3	WHIO	10/18/16	10/24/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$900.00					
4	WHIO	10/18/16	10/24/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$400.00					
5	WHIO	10/18/16	10/24/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,000.00					
6	WHIO	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$500.00					
7	WHIO	10/18/16	10/24/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
8	WHIO	10/18/16	10/24/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$450.00					
9	WHIO	10/18/16	10/24/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$1,200.00					
10	WHIO	10/18/16	10/24/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> CLINTON 4 PRES 10/18	<u>Estimate #</u> 5290
<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 09/02/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	10/18/16	10/24/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				3	\$1,400.00					
12	WHIO	10/18/16	10/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,500.00					
13	WHIO	10/18/16	10/24/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				5	\$800.00					
14	WHIO	10/18/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$1,200.00					
15	WHIO	10/18/16	10/24/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				7	\$700.00					
16	WHIO	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,200.00					
17	WHIO	10/18/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				4	\$300.00					
19	WHIO	10/22/16	10/22/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$600.00					
20	WHIO	10/22/16	10/22/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$175.00					
E 22	WHIO	10/22/16	10/22/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/17/16-10/23/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	:30		\$400.00			NM		
	Credited													
23	WHIO	10/22/16	10/22/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$400.00					
24	WHIO	10/22/16	10/22/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$700.00					
25	WHIO	10/23/16	10/23/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$400.00					
26	WHIO	10/23/16	10/23/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$200.00					
27	WHIO	10/23/16	10/23/16	NFL Bengals Game	12:56 PM-4:30 PM		:30			P-05		NM	1	\$6,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$6,000.00					
28	WHIO	10/23/16	10/23/16	NFL RS Local Pre-Gar	12:00 PM-12:50 P		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$3,000.00					
29	WHIO	10/23/16	10/23/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$5,000.00					
30	WHIO	10/23/16	10/23/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$800.00					
31	WHIO	10/18/16	10/24/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTFSS				2	\$1,500.00					
33	WHIO	10/18/16	10/18/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-1-----				1	\$3,000.00					
34	WHIO	10/19/16	10/19/16	Wednesday Prime Ro	9:00 PM-10:30 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$3,000.00					
Totals								0.00				67	\$69,175.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	67	\$69,175.00	(\$10,376.25)	\$58,798.75
Totals	67	\$69,175.00	(\$10,376.25)	\$58,798.75

Signature: _____ **Date:** _____

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REP HEADLINE# 8356737 TRF# 156537 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV4/16 17.41
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#22 MISSED: SAT/700P-730P OCT22 30S \$400.00 (OCT25/16)
OFFER: NONE
CMT: SPOT DID NOT RUN DUE TO SPORTS OVERRUN PLEASE CREDIT AND MOVE \$ TO
CMT: CURRENT CONTRACT

OCT/16 69175.00 CONTRACT TOTAL 69175.00
TOTAL SPOTS 67

MARKET TOTALS \$153,101 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBBD 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE